PRIMARY ARGUMENT IN FAVOR OF MEASURE LL

Measure LL will allow the City of South San Francisco to impose a business license tax on cannabis businesses for the privilege of operating within the City. Measure LL willigenerate revenue to help fund our municipal services so our City can maintain code enforcement services and rapid 911 emergency response times for police and fire safety services.

The City is in the process of issuing cannabis operator permits for testing, cultivation distribution, manufacturing, and delivery-only businesses to begin operations in the fast of 101 area. Measure LL only places a tax on these new cannabis businesses as a part of doing business in the City and is NOT a general tax on local residents. The business license tax will initially range from 1% to 5% of the gross receipts depending on the type of cannabis business.

Measure LL will produce an estimated \$100,000 to \$700,000 in additional unrestricted annual revenue for the General Fund, which can be used to help fund public safety programs, youth programs, improve our parks, and repair our roads. This tax revenue will grow over time as the revenue generated by the cannabis industry increases. By law, all funds from Measure LL will stay in South San Francisco.

Measure LL is NOT a tax on your home or property. Through this business license tax, cannabis businesses who benefit from City services will share the cost of providing City services.

We urge you to vote "YES" on Measure LL to place a business license tax on all cannabis businesses for the privilege of operating in the City.



MARK CHURCH

CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300									
Ballot Measurefor the Statewide Election to be held on Nov 6, 2018									
Primary Argument in Favor of Primary Argument Against									
This argument is submitted by: (check all that apply)									
	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form. Governing Body:								
	Contact Person's Printed Name:	Contact Person's Signature:							
	Title:								
	Phone:	Email:							
X	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.								
1/3									
	Member(s) of the Governing Body:	Name of Governing Body: CITY OF SOUTH SAN FRANCISCO							
	Contact Person's Printed Name: GARBARINO	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1							
	Title: COUNCIL MEMBER								
	Phone:	Email:							
	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument the association/organization, be authorized to sign the argument on its behalf, provide the principal authorized to sign the argument on its behalf, provide the principal authorized to sign the argument on its behalf, provide the principal authorized to sign the argument on its behalf, provide the principal officer of the organization, and complete both sides of this form. Name of Association/Organization:								
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:							
	Contact Person's Printed Name:	Email:							
	Phone:	Fax:							
	Individual(s) eligible to vote on the measure								
	Individual signers must be eligible to vote on the measure.								
-		Phone:							
	Mailing Address:								
	Fax:	Email:							

Please complete the reverse side of this form.

Primary Argument Signers Form					Each signer must designate in which capacity they are signing. Check the one box that applies.				
No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.				CHECK		ox that a			
Names and titles listed will be printed in the order that they are listed below.				O G " in	g Body hool		on tl		
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By signing below, the undersigned state that they have read the argument and					ber(s in Ma ct, o	Fide	dual		
believe it not to be false or misleading.					Mem of Sa Distri	Bona Fide Association Citizens/Organization	Individua		
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Submit a second form (this side only) for alternate signers attached to this form and the argument.									
		FOR OFFICIAL USE O	NLY						
Signers Bona Fide Association	☐ Registered	N/A	Signed		Dated				
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