



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
COUNTY OF SAN MATEO

### Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure Y for the San Mateo City Ballot to be held on November 3, 2020

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	<b>The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: San Mateans for Neighborhood Protections and Affordable Housing Contact Person's Printed Name: Larry Ivich, Director x [REDACTED] Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Phone: _____ Email: _____

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: Joseph Goethals	Title: Mayor, San Mateo	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] San Mateo, CA 94403			
	Signature: [REDACTED]	Date: 8/5/2020		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

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1.	Name:	Title:		
Phone:		Email:		
Address:				
Signature:		Date:		
2.	Name: Adam Nugent	Title: President, Home Association of North Central San Mateo (HANCSM)		
Phone: [REDACTED]		Email: [REDACTED]		
Address: [REDACTED] San Mateo, CA 94401				
Signature: [REDACTED]		Date: 8/13/2020		
3.	Name:	Title:		
Phone:		Email:		
Address:				
Signature:		Date:		
4.	Name:	Title:		
Phone:		Email:		
Address:				
Signature:		Date: 8/12/2020		
5.	Name:	Title:		
Phone:		Email:		
Address:				
Signature:		Date:		

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1.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
2.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: Dr. Suzanne Flecker Title: Retired Somatic Psychologist, Educator, Writer Phone: _____ Email: _____ Address: _____ San Mateo, CA 94401 Signature: _____ Date: Aug. 14, 2020	<input type="checkbox"/>	<input type="checkbox"/>
4.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: 8/12/2020	<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>

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1.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
2.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
4.	Name: David Lewis Title: Executive Director - <i>Save the Bay</i> Phone: [REDACTED] Email: [REDACTED] Address: [REDACTED] Kensington, CA 94708 [REDACTED] Date: <i>8-12-2020</i>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name: Rosanne Foust	Title: President/CEO, SAMCEDA <i>San Mateo County Economic Development Association</i>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] San Mateo, CA 94403			
	Signature: [REDACTED]	Date: 5-13-2020		

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## **Argument Against Measure Y**

Measure Y limits San Mateo's ability to provide new housing options and impairs economic recovery for the city and its small businesses, burdening us with an outdated building policy for another decade when we need to address traffic and climate change

We urge a NO vote on Measure Y.

Measure Y offers no solutions to create needed affordable housing. Vote No.

Measure Y provides no help funding essential city services and economic recovery. Vote No.

Measure Y restricts our ability to address traffic solutions and climate change. Vote No.

Beyond all the social and economic reasons to turn down this flawed and backward-looking Measure Y, there's an even more compelling reason to vote NO: our City Council placed an alternative on the ballot preserving the iron-clad protections against height in single family neighborhoods while giving the City the ability to meaningfully address the housing crisis in three tightly-targeted commercial/industrial areas near the 3 San Mateo train stations.

No on Measure Y allows San Mateo to create affordable housing for our heroes – nurses, frontline workers, teachers, lab techs and many others who make our city livable and who are unable to purchase homes here.

No on Measure Y allows San Mateo a way to recover economically and generate new revenue for city services, without taxing local residents.

No on Measure Y allows San Mateo to address traffic and reduce climate impacts.  
We ask that you consider the facts and join us.

Vote No on Y - it's a dead end.