



Office of the City Clerk

330 W. 20th Avenue
San Mateo, CA 94403
(650) 522-7042

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure Y for the General Election to be held on 11/3/2020

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The San Mateo City Council Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the City of San Mateo City Council Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: San Mateans for Responsive Government Contact Person's Printed Name: Karen Herrel Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Karen Herrel Phone: [REDACTED] Email: [REDACTED]

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

City Clerk, Patrice Olds polds@cityofsanmateo.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: MICHAEL WEINHAUER	Title: BOARD MEMBER, CENTRAL NEIGHBORHOOD ASSOCIATION		
	Ph: [REDACTED]	Email: [REDACTED]		
	Add: [REDACTED] SAN MATEO, CA 94401			
	S: [REDACTED]	Date: 8-13-2020		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

Submit a second form (this side only) for alternate signers attached to this form and the argument.

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1.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
2.	Name: RICHARD NEVE Title: DIRECTOR, FIESTA GARDENS HOMEOWNERS ASSOC. Phone: [REDACTED] Email: [REDACTED] Address: [REDACTED] SAN MATEO CA 94403 Signature: [REDACTED] Date: 8-13-2020	<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
4.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>

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1.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
2.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: <u>MAXINE TURNER</u> Title: <u>FORMER PLANNING COMMISSIONER</u> Phone: [REDACTED] Email: [REDACTED] Address: [REDACTED] <u>SAN MATEO 94402</u> Signature: [REDACTED] Date: <u>8-13-2020</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.	Name: [REDACTED] Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: _____ Title: _____ Phone: _____ Email: _____ Address: _____ Signature: _____ Date: _____	<input type="checkbox"/>	<input type="checkbox"/>

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name: <i>LISA TAYER</i>	Title: <i>PAST PRESIDENT, BERESFORD HILLSDALE NEIGHBORHOOD ASSOC.</i>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address: <i>SAN MATEO 94403</i>			
	Signature:	Date: <i>8.13.2020</i>		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
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	Address:			
	Signature:	Date:		
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	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name: DR. AL LANDUCCI	Title: LONGTIME SAN MATEO RESIDENT AND COMMUNITY SUPPORTER	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] SAN MATEO CA 94403			
	Signature: [REDACTED]	Date: 8-13-2020		

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Argument in Favor of Measure Y

Vote YES on Y. Tried, true and trusted, this measure was approved twice before by a vast majority of San Mateo voters. Currently known as Measure P, it will EXPIRE - UNLESS extended by voting **YES on Y**. Measure Y keeps height and density policies, compatible with our city's character, in the hands of the community. Development interests don't want that to happen.

YES on Y balances future growth with community livability:

- Protects residential neighborhoods. Protects all of San Mateo
- Concentrates higher heights & densities near transit (5-7 stories)
- Keeps current General Plan development standards intact. When the General Plan update is complete, changes can be approved by voters
- Requires a *minimum* 10% affordable housing
- Ensures urgently needed affordable housing is actually built
- Enables continued development & economic growth

Without Measure Y:

- Height limit protections disappear
- Special interests press for excessive development
- Public benefits for larger developments evaporate
- A fair and equitable General Plan update is undermined
- Buildings grow taller
- Traffic grows worse

Who do you trust? Measure Y is the only authentic grassroots citizen measure on the ballot. We are your friends and neighbors, unpaid volunteers who care about the community we live in. People you know. People you trust.

Who opposes Measure Y? Real estate developers and special interests who benefit from more development have poured hundreds of thousands of dollars into an effort to defeat Measure Y. With this much money at stake, you know that the best interests of San Mateo residents are not being protected.

Measure Y principles have stood the test of time. For three decades residents have relied on these principles to guide balanced development while protecting the community character that makes San Mateo special. Stand with those you trust. Learn more: www.smartergrowthsm.com

The Residents' Voice. The Voters' Choice.

Vote YES on Y.

/s/	Michael Weinhauer Board Member, Central Neighborhood Association	August 13, 2020
/s/	Richard Neve Director, Fiesta Gardens Homeowners Association	August 13, 2020
/s/	Maxine Turner Former Planning Commissioner	August 13, 2020
/s/	Lisa Taner Past President, Beresford/Hillsdale Neighborhood Assoc.	August 13, 2020
/s/	Dr. Al Landucci Longtime San Mateo resident and community supporter	August 13, 2020