



# Office of the City Clerk

330 W. 20<sup>th</sup> Avenue  
San Mateo, CA 94403  
(650) 522-7042

## Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure W for the General Election to be held on November 3, 2020

Rebuttal to Argument in Favor of Measure \_\_\_\_\_  Rebuttal to Argument Against Measure W

### Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and **skip** the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

Contact Person's Printed Name:

**Joe Goethals**

Phone:

Email:

### Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

The author(s) of the primary argument may authorize *any other person or persons* to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).

Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)

Contact Person's Printed Name:

Phone:

Email:

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

**City Clerk, Patrice Olds [polds@cityofsanmateo.org](mailto:polds@cityofsanmateo.org)**

The opponents of Measure W habitually oppose every measure on the ballot in San Mateo. They don't know our needs or care about our community.

Here's the truth:

- Voting yes on Measure W will not increase taxes for San Mateo residents – it only applies to overnight hotel and short-term rental guests.
- We need Measure W to maintain vital City services and ensure out-of-town visitors pay their fair share for using San Mateo's streets, parks and emergency services.
- Voting yes on Measure W approves a modest 2% increase in the City's hotel tax to provide locally-controlled funding we need for critical services and to help our local economy rebound.
- San Mateo's hotel tax is actually lower than many neighboring cities – having the same hotel tax as neighboring cities means we won't get shortchanged and can maintain our quality of life here in San Mateo.

San Mateo's budget has been hard-hit by COVID-19, and the City has already made serious cuts to reduce expenses. Measure W prevents further cuts, will only be used to fund essential services and can't be taken away by the State.

We need to support the services and infrastructure so many rely on! Keeping quality services in San Mateo is good for local businesses, visitors and residents.

Voting yes on Measure W means you want:

- Potholes and streets repaired
- Fast emergency response times to 911 calls
- Quality parks, playgrounds and recreational amenities
- Improvements to reduce traffic and improve pedestrian safety

Voting yes on Measure W improves San Mateo's quality of life without increasing your taxes!