



OFFICE OF
ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS
REGISTRATION & ELECTIONS DIVISION
COUNTY OF SAN MATEO

20 AUG 24 1:44 PM

Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure W for the San Mateo City to be held on 11-3-20.

Rebuttal to Argument in Favor of Measure W Rebuttal to Argument Against Measure _____

Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and **skip** the back side of this form.

Rebuttal Argument is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

Contact Person's Printed Name:

MARK HINKLE

Phone:

[REDACTED]

Email:

[REDACTED]

Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

The author(s) of the primary argument may authorize *any other person or persons* to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).

Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)

Contact Person's Printed Name:

Phone:

Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

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City of San Mateo TOT Rebuttal to the Argument in Favor of Measure W

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VOTE NO ON MEASURE W.

No doubt the City of San Mateo, as well as other cities are in a financial strain because of the governments' shutdown of the economy due to COVID-19. Hotel occupancy has been devastated. Who knows when hotel occupancy will recover?

Increasing a tax during difficult financial times is a poor strategy and sends a bad message. Hotel occupancy generates revenue to local businesses. Raising taxes does not increase occupancy. Increasing the hotel tax is a lose-lose situation for the city, the hotels, local businesses and workers.

The City of San Mateo should be working with the hotels to make them healthy. Raising the hotel tax is sticking a finger in the eye of local hotels, local businesses, and local working people.

Working from home is working and business travel will probably never return to pre-COVID-19 levels. Most surrounding cities have a 12-14% hotel tax. A smart strategy to increase occupancy in the City of San Mateo would be to reduce or cut the hotel tax altogether. The result would be a higher occupancy in the City of San Mateo and less in surrounding areas, more of our local businesses will stay open and more people will have jobs. There is nothing worse than empty store fronts.

VOTE NO ON MEASURE W.

For more information, please visit the Silicon Valley Taxpayers Association:

www.SVTaxpayers.org