



Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure X for the General Election to be held on November 8, 2022

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):

<input type="checkbox"/>	The Legislative Body of the City of Burlingame (If this argument is filed by the legislative body of the City of Burlingame, fill in the name of the governing body on the line below and complete both sides of this form.) Name of Governing Body: Contact Person's Printed Name: Phone: Email:
<input type="checkbox"/>	Member(s) of the Legislative Body of the City of Burlingame (If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form) Name of Governing Body: Contact Person's Printed Name: Phone: Email:
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: Email:
<input checked="" type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Donna Wills Colson Phone: Email:
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: Email:

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: Kerry Biltner Phone: [REDACTED] Address: [REDACTED] Burlingame CA, 94010 Signature: [REDACTED]	Title: Burlingame Small Business Owner Email: [REDACTED] Date: 8/9/2022	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2.	Name: John John Salcedo Phone: [REDACTED] Address: [REDACTED] Burlingame, CA 94010 Signature: [REDACTED]	Title: Retired Firefighter Email: [REDACTED] Date: 8/9/2022	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.	Name: Ross C. Bruce Phone: [REDACTED] Address: [REDACTED] Burlingame, CA Signature: [REDACTED]	Title: Real Estate Broker Email: [REDACTED] Date: 8-15-2022	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4.	Name: Christina Funk Phone: [REDACTED] Address: [REDACTED] Burlingame CA 94010 Signature: [REDACTED]	Title: Community Education Volunteer Email: [REDACTED] Date: 8/9/2022	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.	Name: MARK LUCCHESI Phone: [REDACTED] Address: [REDACTED] Burlingame 94010 Signature: [REDACTED]	Title: Mollie STONES RETIRED STORE MANAGER Email: [REDACTED] Date: 8-10-2022	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

form (this side only) for alternate signers attached to this form and the argument.

ARGUMENT IN FAVOR OF MEASURE X

Vote Yes on X: help maintain our high quality of life, strengthen city services, and keep Burlingame strong — without increasing taxes on local residents. (24)

Burlingame is a great place to live, do business, and raise a family, with safe neighborhoods, high-quality local schools, and beautiful parks. The pandemic took its toll on Burlingame, but our city fared better than most. We were able to maintain strong community partnerships, protect the health and safety of our neighbors and keep businesses open and thriving. (59)

Tourism is growing again, and more visitors are shopping in Burlingame and using our services, putting a strain on roads and public safety services. That is why we need Measure___. (30)

Measure___ reforms Burlingame's Business Licensing, which currently charges all businesses the same flat rate — whether a coffee shop or Facebook — and has not been updated in nearly 30 years. Without increasing taxes for residents, Measure___ will provide critical funds to help repair streets and sidewalks, underground hazardous powerlines and enhance crime prevention programs. (53)

Measure___ ensures all locally owned businesses are treated fairly, with small businesses paying the lowest rates. It also adds a new rate for non-storefront cannabis delivery businesses (retail storefronts are prohibited in Burlingame). (34)

Vote Yes on ___ — A Simple Fix Provides Real Results (10)

- Maintain city streets and sidewalks before they become more expensive to repair
- Underground powerlines and support fire prevention programs
- Enhance neighborhood police patrols and crime prevention programs
- Repair storm drains to reduce flooding of neighborhood streets (36)

All funds from Measure___ must stay in Burlingame. The state or federal government cannot touch one dime. Annual audits are required. (21)

Small and large businesses alike support Measure___ because it is a modest, common-sense update to support our economic recovery. Please join business leaders, emergency responders and neighbors in voting Yes on ___. (33)

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY

AUG 19 2022

MARIE [REDACTED] Chief Elections Officer
By: [REDACTED]
[REDACTED] DEPUTY CLERK

300
RECEIVED
AUG 15 2022
CITY CLERK'S OFFICE
CITY OF BURLINGAME
[REDACTED]