

## Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300

Ballot Measure C for the City of Pacifica Consolidated Special Municipal, School and Special District Election to be held on November 7, 2017.

Primary Argument in Favor of                       Primary Argument Against

**This argument is submitted by: (check all that apply)**

<input type="checkbox"/>	<b>The Legislative Body of the City of Pacifica</b>	
	If this argument is filed by the legislative body of the City of Pacifica, fill in the name of the governing body on the line below and complete both sides of this form.	
	Legislative Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	<b>Member(s) of the Legislative Body of the City of Pacifica</b>	
	If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.	
	Member(s) of the Legislative Body:	Name of Legislative Body:
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	<b>Bona Fide Association of Citizens/Organization</b>	
	If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:
<input checked="" type="checkbox"/>	<b>Individual(s) eligible to vote on the measure</b>	
	Individual signers must be eligible to vote on the measure.	
	Contact Person: <u>Sue Waterlans</u>	Phone: [REDACTED]
	Mail: [REDACTED]	<u>Pacifica</u>
	Fax: [REDACTED]	Email: [REDACTED]

Please complete the reverse side of this form.

# Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. If the signers are part of a bona fide association/organization, the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned proponent(s) or author(s) of the primary argument \_\_\_\_\_ (in favor of/against) ballot proposition Measure C (name or number) at the Consolidated Special Municipal, School and Special District Election for the City of Pacifica to be held on November 7, 2017 hereby state that this argument is true and correct to the best of \_\_\_\_\_ (his/her/their) knowledge and belief.

		Legislative Body of the City of Pacifica	Member(s) of the Legislative Body of the City of Pacifica	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
1.	Name: <u>Mike O'Neill</u> Title: <u>MAYOR</u> Phone: [REDACTED] Address: [REDACTED] <u>Pacifica CA 94044</u> Date: <u>8/17/17</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2.	Name: <u>Len Stone</u> Title: <u>Former Mayor</u> Phone: [REDACTED] Address: [REDACTED] <u>Pacifica CA 94044</u> Date: <u>8/17/17</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.	Name: <u>Sue Vaterlaus</u> Title: <u>Council member</u> Phone: [REDACTED] Address: [REDACTED] <u>Pacifica, CA 94044</u> Date: <u>8/17/17</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4.	Name: <u>Cheryl Yocis</u> Title: <u>Past President - Pacifica Chamber of Commerce, Business Owner</u> Phone: [REDACTED] Address: [REDACTED] <u>Pacifica, CA 94044</u> Date: <u>8/18/17</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.	Name: <u>VICTOR SPANO</u> Title: <u>Retired Public Employee</u> Phone: [REDACTED] Address: [REDACTED] <u>Pacifica CA 94044</u> Date: <u>8/18/17</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

### FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

“Arguments in support or opposition of the proposed laws are the opinions of the authors.”

### Argument Against Measure C

Measure C is a hidden tax on Pacificans. Save your money and Vote No.

Economic experts project that Measure C will really cost Pacifica closer to \$2,000,000 to administer and defend. Yet, the tax in Measure C generates only \$500,000. The \$1,500,000 shortage will likely come from our general fund – taking money from vital city services – like our streets, police, fire, and parks. Vote No.

Measure C creates a huge new government bureaucracy in Pacifica, accountable to no one. An unelected government bureaucracy (Rental Housing Commission) will be created to impose fees, make new laws, hire new employees, and spend taxpayer money, with zero accountability to voters. We can't afford it. Vote No.

The City of Pacifica is in dire financial shape. To pay for Measure C, either the new bureaucracy triples the hidden tax without voter approval or the City cuts vital programs and services. Pacifica will be forced to spend millions that could be better spent on critical services such as public safety, street repair, sewers, and clean beaches. It's too costly. Vote No.

Our neighborhoods will suffer - Measure C makes evicting problem tenants virtually impossible. Those who put the safety of their neighbors at-risk by dealing drugs or engaging in dangerous activities will be protected from evictions, degrading neighborhood quality-of-life. Problem tenants are virtually guaranteed lifetime leases. Vote No.

Measure C will lead to overcrowding, allowing up to 16 people to live in a 900 square foot - 2 bedroom apartment. Vote No.

Affordable housing is a real problem for our community, but Measure C is not the answer. Measure C saddles Pacifica taxpayers with new costs and takes money from vital city services. It's the wrong approach. Let's not make Pacifica worse financially by implementing another costly bureaucracy and ineffective program.

Please join us. Vote No on Measure C. [www.No-MeasureC.com](http://www.No-MeasureC.com)