



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure _____ for the _____ to be held on 11-7-2017.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

<input type="checkbox"/>	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.	
	Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body:	Name of Governing Body:
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization:	
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:
	Contact Person's Printed Name:	Email:
	Phone:	Fax:
<input checked="" type="checkbox"/>	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.	
	Contact Person: <u>Sandy Crittenden</u>	Phone: [REDACTED]
	Mailing Address: [REDACTED] <u>Atherton 94027</u>	
	Fax: [REDACTED]	Email: [REDACTED]

Please complete the reverse side of this form.

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. *Jim Massey*

Governing Body of San Mateo County, a School District, or a Special District
 Member(s) of the Governing Body of San Mateo County, a School District, or a Special District
 Bona Fide Association of Citizens/Organization
 Individual(s) eligible to vote on the measure

1. Name: *JIM MASSEY* Title: *former Vice Chair Finance Committee*

Phone: [Redacted] Email: [Redacted]

Address: [Redacted]

Signature: [Redacted] Date: *8/8/17*

2. Name: *Charles Ramorino* Title: *Past General Plan Committee*

Phone: [Redacted] Email: [Redacted]

Address: [Redacted]

Signature: [Redacted] Date: *8-8-17*

3. Name: *Sandy Crittenden* Title: *Past member Park and Recreation Commission*

Phone: [Redacted] Email: [Redacted]

Address: *Atherton CA 94027*

Signature: [Redacted] Date: *8-11-17*

4. Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____

Signature: _____ Date: _____

5. Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____

Signature: _____ Date: _____

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers Registered N/A Signed Dated
 Bona Fide Association Verified N/A Signed Dated

Argument Against Measure __

The Special Parcel Tax is obsolete. Why?

7

In order to answer this question one must look at its history. When introduced in 1978 the cost of real property in Atherton, and consequently the total real property taxes collected, was relatively low. One could still find homes for \$500,000.

25
39
48

Atherton real estate taxes were insufficient to fund capital improvements and maintain critical operations. Houses were selling for 10% or less of today's prices.

61
72

The parcel tax was born.

77

For years the parcel tax has been used 100% for capital improvements and recently a small part funds public safety.

94
97

But times have changed. Try to find a \$3M lot in Atherton, let alone a home, and that lot might soon have a \$20M home built on it. Property values have skyrocketed and the actual increased real property taxes collected have far exceeded the sums attributable to parcel taxes collected in those same years. Thus, the historical reason for assessing a parcel tax no longer exists.

117
133
148
163

The town has promised in the past not to collect parcel taxes unless needed. With this soaring income stream the town should no longer continue to assess a parcel tax. Like the rest of us, it should live within its means.

180
199
204

This past election we were informed that there would be no new taxes and the town had enough money to meet all obligations. The town underscored this by stating it has an "existing unallocated surplus of \$4.423M" in the capital improvement account. Clearly, if there is already so much "SURPLUS" in the capital improvement fund, we do not need another NEW parcel tax.

222
237
251
267

As taxpayers we can agree that we already pay too much in taxes. We can agree that enough is enough. Let's agree finally to end the parcel tax.

286
295

Vote NO on Measure #

300